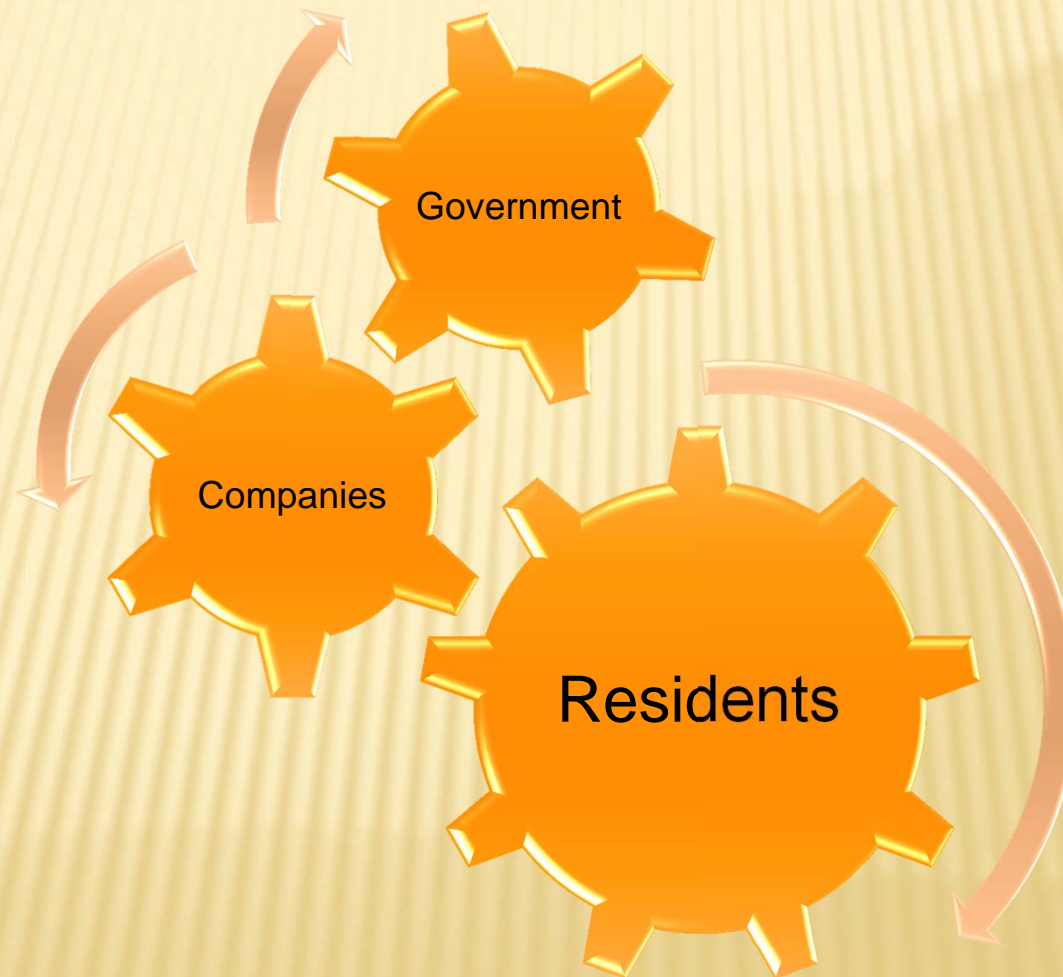


Shinjuku City

COMMUNICATION WITH RESIDENTS

Kenji Tamura, Shinjuku Waste Collection Office

BUILDING A RECYCLING-ORIENTED SOCIETY



ROLES IN A RECYCLING-ORIENTED SOCIETY

Government

- Waste collection, transport, processing
- Increasing public awareness, providing advice and guidance

Companies

- Improvement of processing and recycling technology
- Cooperating with government policy

Residents

- Separating waste
- Cooperating with government policy

IMPORTANCE OF HAND SORTING

1. Proper separation of waste by residents

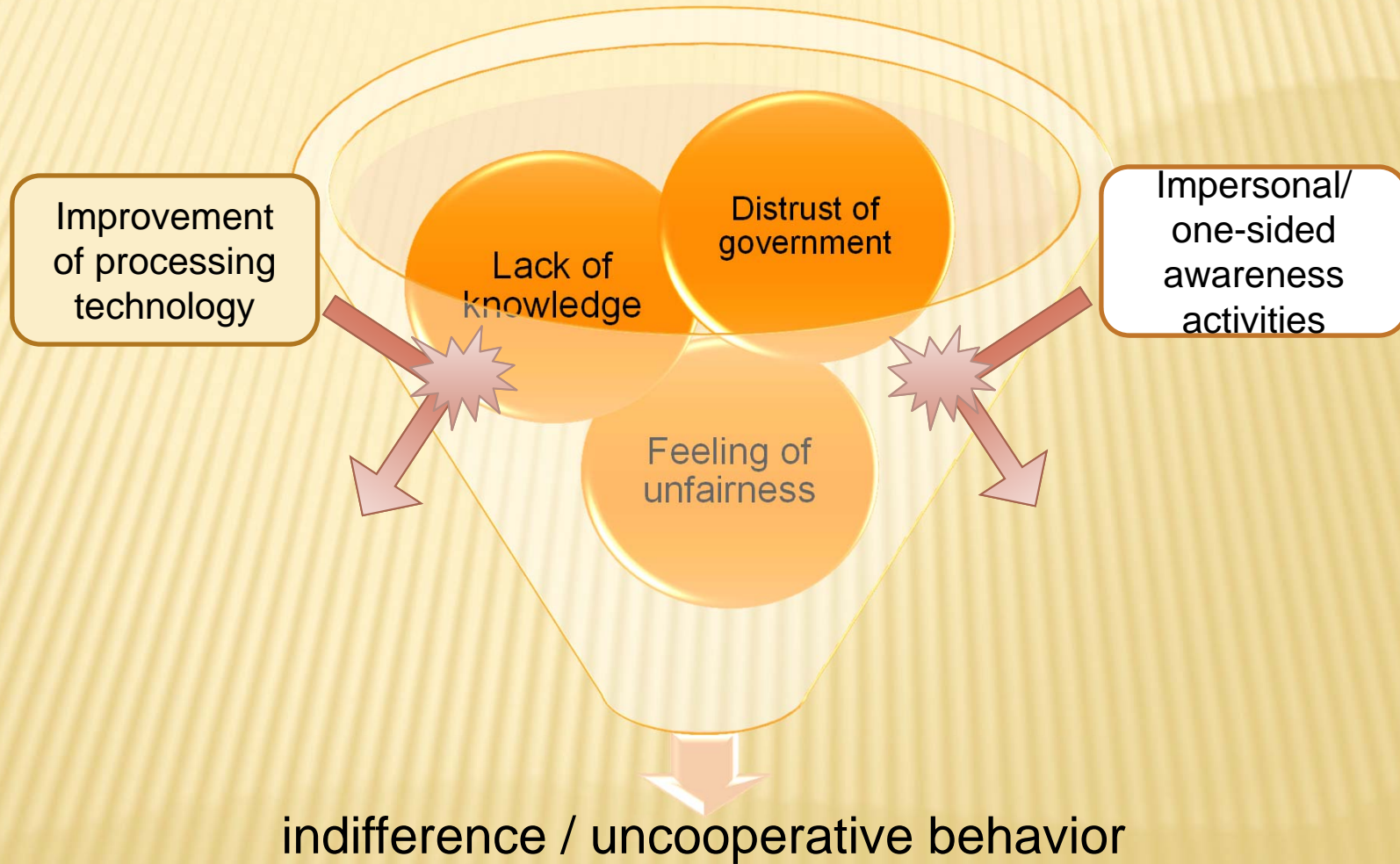


2. Securing appropriate processing through government and companies

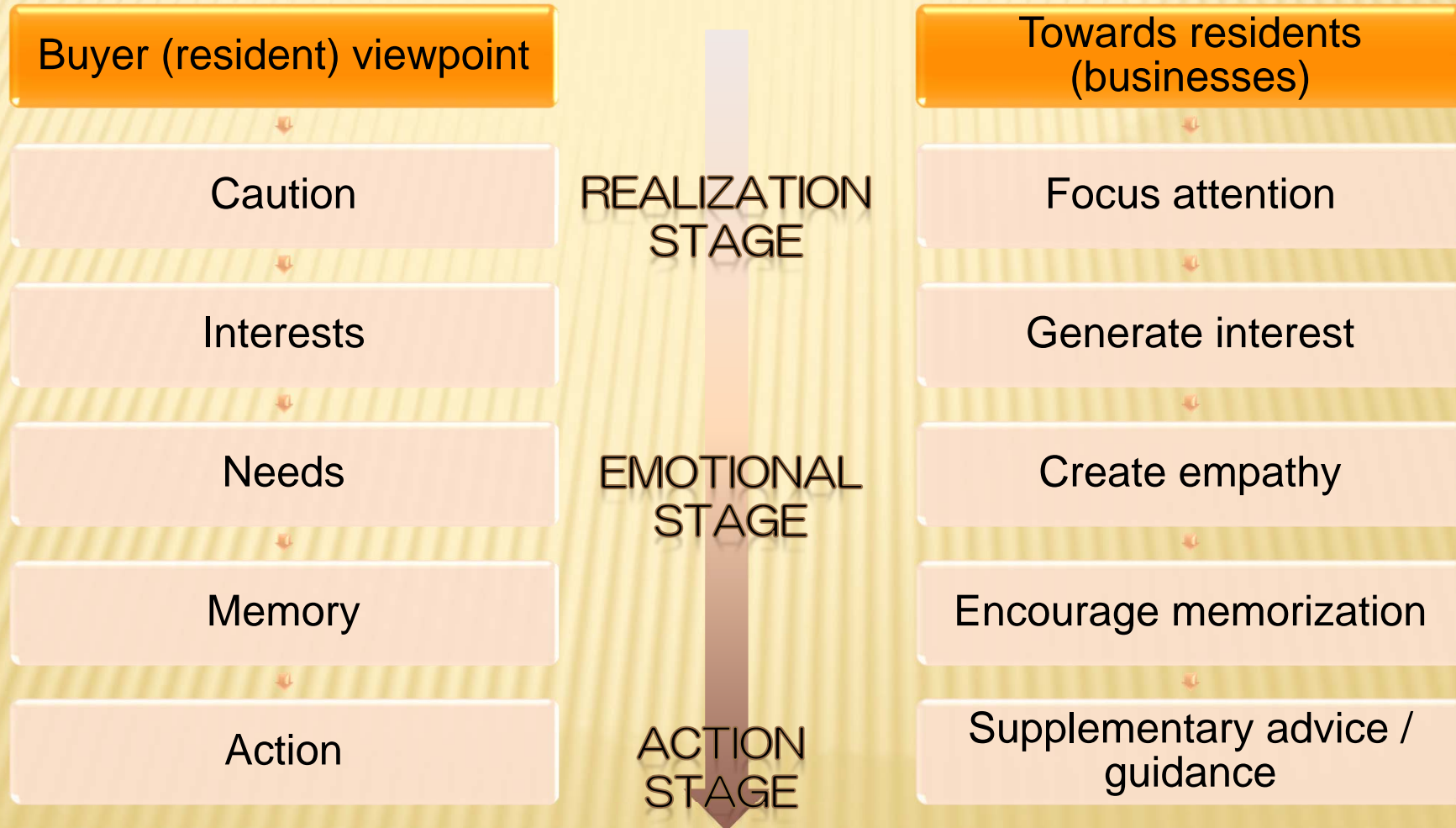


3. Recycling and reduction of garbage

REASONS FOR NOT SEPARATING TRASH



WAYS OF THINKING IN RAISING AWARENESS ON SEPARATING TRASH



UNDERSTANDING AREA CHARACTERISTICS

	Group A	Group B	Group C
Household composition	Family households, Long-term residency	Single-person households, Short-term residency	Single-person households, Senior citizens
Connection with community	High	Low	Low
Trash separation	Yes	No	Sometimes
Trash contents	Kitchen waste	Packaged food wrapping	Kitchen waste
Other characteristics	Double income	Businesses	Apartments

USE OF PAMPHLETS/FLYERS TARGETED FOR SPECIFIC CHARACTERISTICS AND PURPOSES

Shinjuku City Issue in March, 2011

How to separate and dispose of recyclable resources/garbage

Waste should be disposed of at the collection point by 8 am on designated pick-up days.

Please check the collection days of the week from the list and fill in the spaces below.

●Please dispose of at the collection point●

Recyclable Paper Newspapers, Magazines, Cardboard, Milk/juice cartons, etc.	Once a week on [] day	P3
Plastic Containers and Wrapping	Once a week on [] day	P4
Combustible Garbage	Twice a week on [] day [] day	P5
Metal, Ceramic, Glass items	Twice a month on [] day [] day	P6

●Please dispose of at the collection base●

Bottles, cans, PET bottles, spray cans, cassette gas cylinders, and dry-cell batteries	Once a week on [] day	P7 ~ 8
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PET bottles are also collected at collection boxes in stores such as supermarkets and convenience stores. P8

Milk and juice cartons, white food trays, dry-cell batteries, etc. can be disposed of at locations such as ward facilities and certain supermarkets. P9

Call ☎03-5296-7000 to make a reservation for the collection of large-sized waste. P10

※Items that the ward will not collect

- Call the Home Appliance Reception Center (☎03-5296-7200) for collections of air conditioning units for household use, TV sets, refrigerators, freezers, washing machines, and clothes driers.
- Home computers are collected/recycled by the manufacturers. Contact the Personal Computer 3R Promotion Center (☎03-5288-7636, homepage: <http://www.pccr.jp/>) for your PC manufacturer's contact information.
- Materials that are hazardous (petroleum-based substances, paint, chemicals, etc.) and hard to dispose of (plastic, soil, cement blocks, etc.) are to be disposed of by the appropriate collection services.

P11

Landing of bird nets, disposing of dead animals, waste collecting, etc. P6

Please help with group collections. P9

There is a charge for the collection of business-related resources and garbage. P12

Collection Days P13 ~ 14

Aerosol cans and butane gas cartridges are a recyclable resource!

Aerosol cans and butane gas cartridges will be collected once a week on the same day and from the same collection bases as bottles, cans and PET bottles.

Shinjuku collects and recycles aerosol cans and butane gas cartridges as a recyclable resource.

- Ensure they are completely empty
- Recycle the caps separately
- Place them loosely into the green collection bins

Dispose of caps etc. together with plastic containers and wrapping at your local garbage collection points.

- The green collection bins will be put down in the afternoon the day before collection and will be removed on the day of collection. Please do not put out aerosol cans, butane gas cartridges or dry cell batteries for collection when there are no bins.
- Please take care to place aerosol cans and butane gas cartridges into the collection bins quietly.
- If it is difficult to make them completely empty, please hand them directly to the garbage collectors.

Disposable lighters are a fire hazard!!

Make sure they are completely empty and dispose of together with metal, ceramic and glass garbage items!

Make sure lighters are completely empty and place them into a translucent plastic bag labeled "ライター" (Lighters).

Dispose of together with metal, ceramic and glass garbage items.

Garbage collection point

If it is difficult to make the lighters completely empty, please hand them directly to the garbage collectors.

R70 VEGETABLE INK

古紙配合率 70% 白色度 75% 再生紙。大豆油インキを使用しています。

平成 23 年 3 月

USE OF ADVISORS① INDIVIDUAL INTERACTION



Speaking directly with individual residents.



Sharing problem awareness between residents and government.



Understanding problems from the residents' point-of-view and finding ways to improve them.



Giving residents a feeling of satisfaction and superiority together with gaining trust for the government.

USE OF ADVISORS② WORKING WITH EACH AREA



Speaking directly with each community.



Understanding the unique characteristics and problems of the community.



Implementing support measures corresponding with the characteristics of the community.



Fostering cooperation among area residents to effectively spread policy.

USE OF ADVISORS③

MID TO LONG-TERM EFFORTS



Environmental education for kindergartens and elementary schools.



Encouraging recognition of environmental problems as problems close to home.

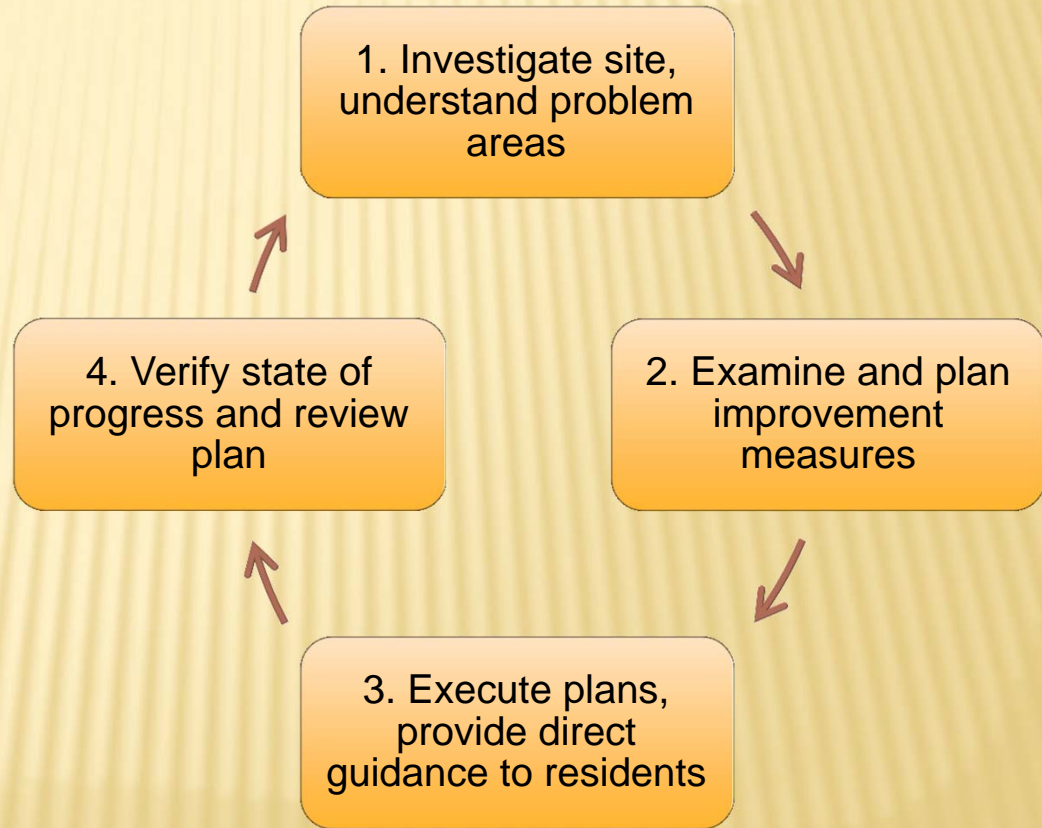


Increasing knowledge on efforts being made towards environmental problems and their alleviation.



Fostering human resources that are able to think and act on their own accord regarding environmental problems.

USE OF ADVISORS④ COLLECTION STATION IMPROVEMENT



USE OF WARNING SIGNS AND FLYERS

警告

非法丢弃是犯罪



把垃圾放在这里属于非法丢弃行为。发现乱扔垃圾的，请通报警察署，请大家予以协助。

新宿区・新宿警察署

警告

不法投棄は犯罪です!

「廃棄物の処理及び清掃に関する法律」
違反により、**5年以下の懲役もしくは**
1千万円以下の罰金が科せられます。

◆粗大ごみは申込制(有料)です。

粗大ごみ受付センター ☎(03)5266-0100(ご)連絡下さい。

◆テレビ・冷蔵庫・冷凍庫・洗濯機・衣類乾燥機・エアコンは

家電リサイクル法により処理(有料)が必要です。

家電受付センター ☎(03)5266-0100(ご)連絡下さい。

新宿区

新宿・四谷・戸塚・牛込警察署

USE OF WARNING STICKERS

No.1

このごみは事業系ごみです

**有料シールを貼って
お出してください**

事業系 資源・ごみはすべて有料です

月 日

お問い合わせ先
新宿区歌舞伎町清掃センター ☎ 03(3200)5339

No.2

**シール不足のため
収集できません**

シールを追加して出し直してください

このごみは 月 日 です。

月 日

お問い合わせ先
新宿区歌舞伎町清掃センター ☎ 03(3200)5339

No.3

**これは可燃ごみです
収集できません**

可燃ごみの収集日に出し直してください

★プラスチック(☑以外)・ゴム・皮革製品は可燃ごみです
★☑容器包装プラスチックは資源です
汚れを取ってから資源回収日にお出してください
※ 汚れが取れないものは可燃ごみです

月 日

お問い合わせ先
新宿区歌舞伎町清掃センター ☎ 03(3200)5339

異物が混入しているので、
**資源(容器包装プラスチック)
としての収集ができません**

★汚れが取れていない物や☑マークの表示が付いていないプラスチック製品、ゴム・皮革製品は可燃ごみです。
★びん・缶・ペットボトルは、週1回の街角等に出る回収容器(コンテナ・ネット)にお出してください。(拠点回収)
★ペットボトルは、スーパー・コンビニなどの店頭にある回収ボックスでも回収しています。

※拠点が不明の場合、
歌舞伎町清掃センター (☎3200-5339)
にご連絡ください。



No.4

**これは「金属・陶器・ガラスごみ」です
収集できません**

「金属・陶器・ガラスごみ」の収集日に出し直してください

★びん・缶・スプレー缶・カセットボンベは資源として回収しています
回収の拠点をご利用ください

月 日

お問い合わせ先
新宿区歌舞伎町清掃センター ☎ 03(3200)5339

No.12

**この『古紙』は、資源として
再利用ができません**

燃やすごみの収集日にお出ください

①ダンボールの加工製品(金・銀・ロウ塗り)
②油の付着したもの・カビの発生したもの
③ビニール・発泡スチロール付きのもの
④汚れのひどいもの
⑤金具の付いたもの

月 日

お問い合わせ先
新宿区歌舞伎町清掃センター ☎ 03(3200)5339

No.11

警告
《不法投棄です》

粗大ごみ・家電リサイクル対象機器は、
申し込み制です。

排出した方は至急回収し、下記へ申し込んでください。

★粗大ごみ受付センター ☎ 03(5296)7000
★家電受付センター ☎ 03(5296)7200

月 日

お問い合わせ先
新宿区歌舞伎町清掃センター ☎ 03(3200)5339

No.9

**水分・油分が含まれているため
収集できません**

水分・油分を十分に切ってから
次回の収集日に出し直してください

月 日

お問い合わせ先
新宿区歌舞伎町清掃センター ☎ 03(3200)5339

WASTE DISPOSAL ADVISORS



Individually

- Policy/site knowledge
- Customer service abilities
- Improvement capabilities

Externally

- Ensure fairness
- Maintain confidentiality

Internally

- Share information
- Work systematically

THANK YOU FOR YOUR ATTENTION.