

ANMC21
Administrative Management Training Program
Important Issues in Tokyo

Tokyo's Cultural Policy
~ Creating and Sharing Tokyo's Culture ~

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Outline of the Presentation

Goals of Tokyo's Big Change
~ The 10 Year-Plan ~
Present Situation
Actions Set out in
the Next 3 Year-Plan

Goals of Tokyo's Big Change
~ The 10 Year-Plan ~

Tokyo's vision for the Near Future

To Establish Tokyo's Cultural Presence

To Promote International Exchange
Especially with Asian Cities



Present Situation

- 1) High Cultural Potential of Tokyo
- 2) A Need to Revitalize Tokyo Metropolitan Art Museum by Making it a More Attractive Place
- 3) The Tokyo Council for the Arts
Established (2006) and Growing

1) High Cultural Potential of Tokyo

Traditional Culture Developed during the Edo Period Starting 400 Years Ago & Contemporary Culture

High Concentration of Cultural Facilities

i.e) Number of Museums: Tokyo: 80 Paris: 140 London: 90
New York: 70




2) A Need to Revitalize Tokyo Metropolitan Art Museum by Making it a More Attractive Place

 Tokyo Metropolitan Art Museum	 Tokyo Metropolitan Teien Art Museum	 Museum of Contemporary Art, Tokyo	 Tokyo Metropolitan Museum of Photography
 Tokyo Metropolitan Edo Tokyo Museum	 Edo-Tokyo Open Air Architectural Museum	 Tokyo Bunka Kaikan	 Tokyo Metropolitan Art Space

3)The Tokyo Council for the Arts Established (2006) & Growing

Consists of Renowned Japanese Artists and others

Propose
Tokyo's Cultural Policies
Specific Cultural Projects
Cultural Programs for the Olympic Games

Actions Set out in the next 3 Year-Plan

- 1) Implementation of Large Cultural Projects in Various Fields such as Drama, Arts, Music and Traditional Performance
- 2) Formulation of a Cultural Program to Precede the Olympic Games Starting 4 Years Prior to their Arrival
- 3) Renovation of the Tokyo Metropolitan Art Museum

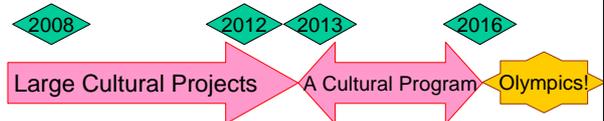
Large Cultural Projects

May Help Build Olympic Momentum in Japan towards Attracting People from Asia and the World

	Creation of Arts and Culture	Including Children
Drama	Tokyo International Festival of Performing Arts	Tokyo Performance Kids (Workshops for Children)
Music	Music Weeks in Tokyo	Music & Rhythms Tokyo (Workshops for Children)
Art	Roppongi Art Night	Art Communication Project (Workshops for Children)
Traditional Performance	Tokyo Big Garden Party with Tea Ceremony	Experience of Traditional Performing Arts for Children
Film	Ebisu Film Festival <small>Collaboration</small>	From Samurai to Robots (Japanese Traditional and New Science Techniques)

Formulation of a Cultural Program to Precede the Olympic Games Starting 4 Years Prior to their Arrival

For Tokyo's Bid to Host the Olympic Games, a Cultural Program Will be Formulated and Handed in to IOC



Tokyo Metropolitan Art Museum,
Center for Disseminating Culture
Construction Starts: 2010
Renewal Completion: 2012

Its Location in Ueno Park Has the Greatest Concentration of Cultural Facilities in Japan



Panorama of the Museum



Image of Renovation

Towards the Future

Goals of Tokyo's Big Change
to establish Tokyo's cultural presence
to promote international exchange
especially with Asian cities



Implementation of Large Cultural Projects
a Cultural Program for the Olympic Games
Renovation of the Tokyo Metropolitan Art Museum

Thank you very much!

- We always welcome your visit to
Tokyo
- Looking forward to seeing you soon
at some cultural festivals or cultural
facilities